



# CHRISTOPHER KIRK JONES

MARKETING MANAGER | CREATIVE DIRECTOR | WEB DESIGNER/DEVELOPER

## I get stuff done.

Some call me crazy, but my passion for design and marketing have meshed so well that I am able to lead a team with data driven strategy to achieve any goal.

The best part is I make sure we have fun doing it and it of course looks good!

[thekirkconcept.com](http://thekirkconcept.com)

2010 to PRESENT

### THE KIRK CONCEPT

Owner/Creative Director

I started my own business where I handle clients work as it comes in. Graphic Design, Web Design & Development, Social Media Graphics & Marketing Strategies.

2017 to 2018

### IRECON MARKETING

Lead Marketing Designer & Lead Web Developer

Responsible for leading a marketing team with graphic/web designing and developing for 4 major ecommerce stores. 310 Nutrition, Beachwood Essentials, Kashmere Collections, & Poshbox. Designed for promotions, products, Facebook & Google Display ads (Static & Video), social media posts (Instagram, Snapchat, Facebook), emails, etc.. Developed websites via Shopify and Wordpress, marketing landing pages, and emails (automated & promotional).

2013 to 2017

### RUBINO MARKETING COMPANY

Senior Visual Designer & Senior Web Developer

Where do I start... I was hired to handle all graphic design needs for this marketing agency where I designed logos, print collateral, billboards, UI & UX for websites, develop websites, and website tagging for tracking. I was also asked to shoot video, edit video, produce radio spots, create motion graphics and more. Went on to strategizing and implementing successful marketing campaigns to generate leads for all of our clients. Everything that was required to interact with our

2012 to 2013

### CEB BROKERS

Graphic Artist

2010 to 2012

### UNIVERSITY OF NEVADA LAS VEGAS (UNLV)

Graphic Designer & Video Editor

2009 to 2010

### OFFICE MAX

Graphic Designer

2009 to 2010

### GRADUATED WITH BACHELORS DEGREE UNIVERSITY OF NEVADA LAS VEGAS (UNLV)

Fine Arts Specialty Graphic Design

ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE DREAMWEAVER



ADOBE INDESIGN



ADOBE ACROBAT



MS OFFICE / IWORK / GSUITE



HTML/CSS/JS



GOOGLE ANALYTICS Certified



GOOGLE TAG MANAGER Certified



GOOGLE ADWORDS



FACEBOOK ADS MANAGER



SHOPIFY/LIQUID



WORDPRESS/PHP



BASECAMP



TRELLO



AWESOMENESS Certified



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